

ISA

Philadelphia / Cambridge

BRIAN PHILLIPS

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Our work unlocks low-cost housing by exploring the margins of neighborhood boundaries, pro formas, materials, zoning and building codes and non-standard property conditions.



AMBER

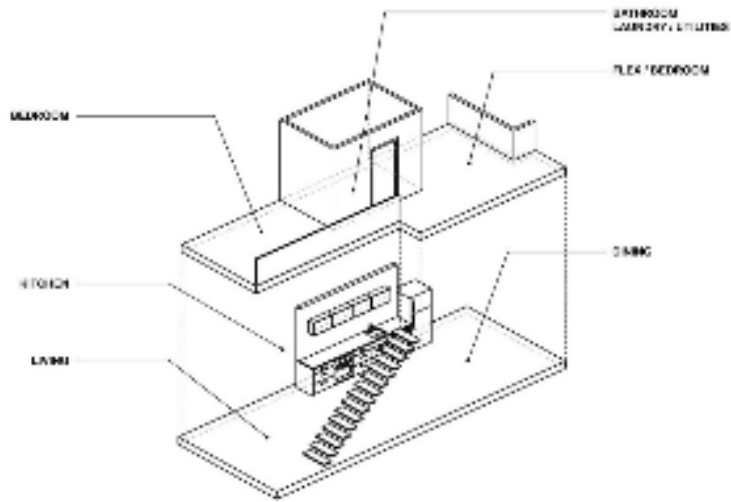
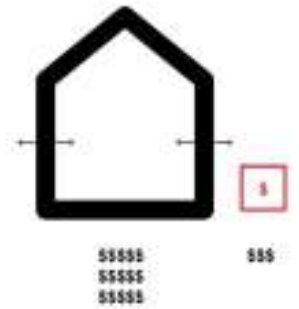
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Typical.
Less insulation,
more infiltration,
bigger HVAC system,
higher energy bills.



Passive.
More insulation,
less infiltration,
smaller HVAC system,
lower energy bills.









**PHILADELPHIA
FABRIC**



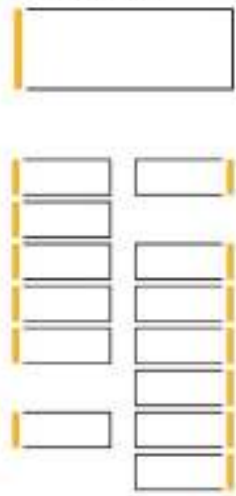
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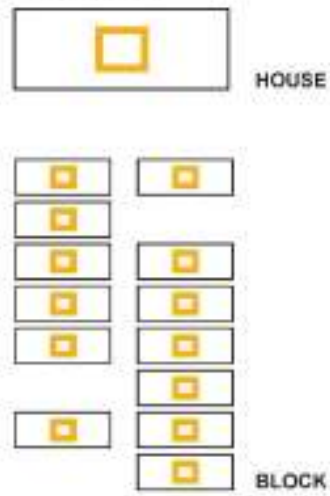
INFILL



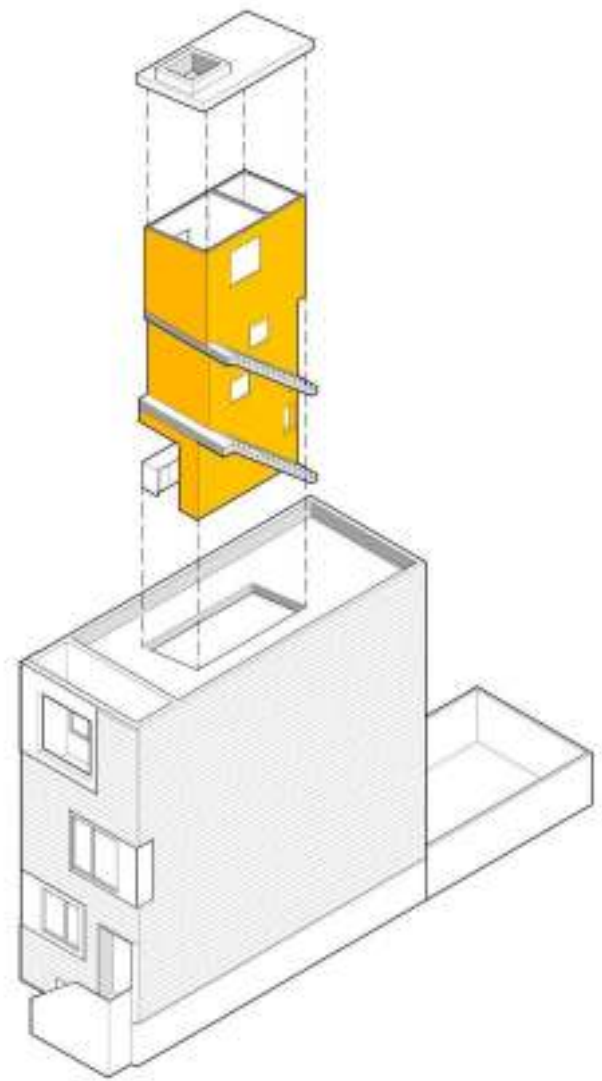
CURB APPEAL



CORE APPEAL



THE WOOD-CLAD CORE ORGANIZES CIRCULATION AROUND A PIECE OF CUSTOM MILLWORK WITHIN A SIMPLE WHITE BOX.





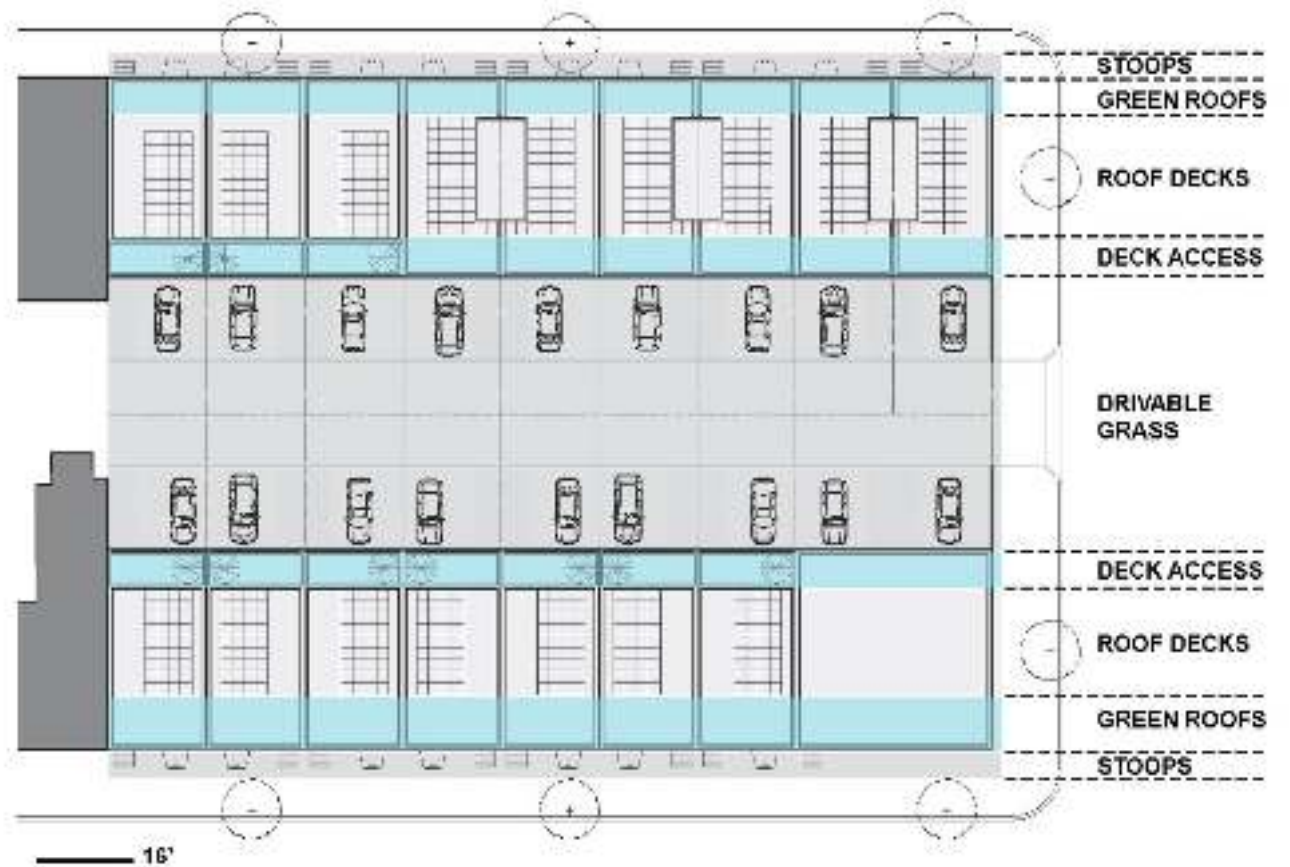
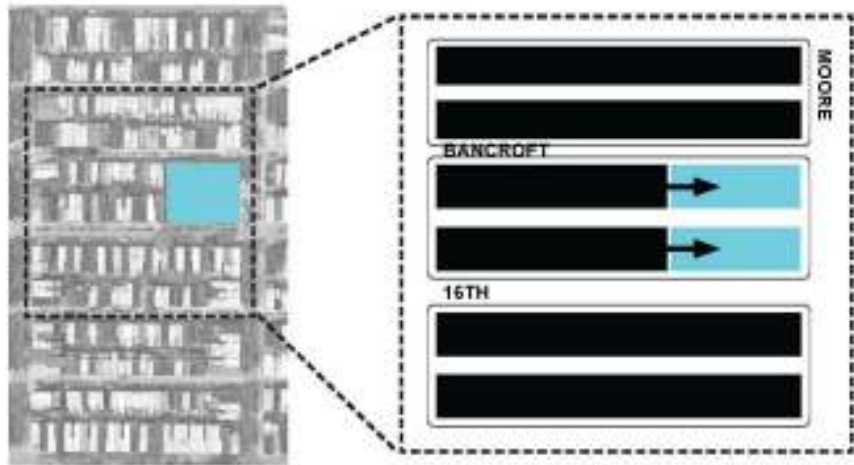


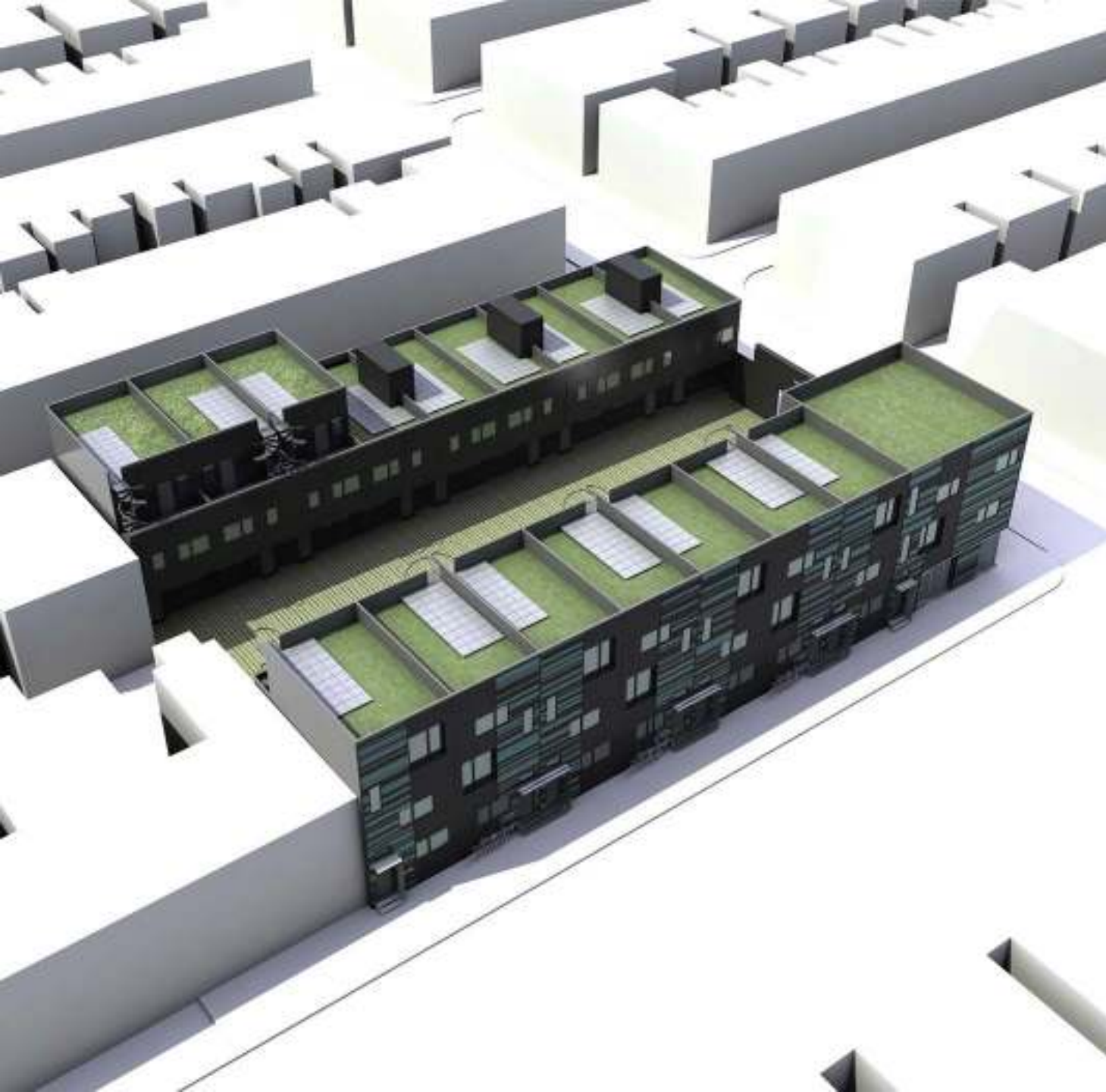


INFILL



CHUNK





2-STORY



3-STORY



RETAIL + FLATS



MUMMERS PARADE



VERNACULAR FACADE TEXTURE



ISA







INFILL

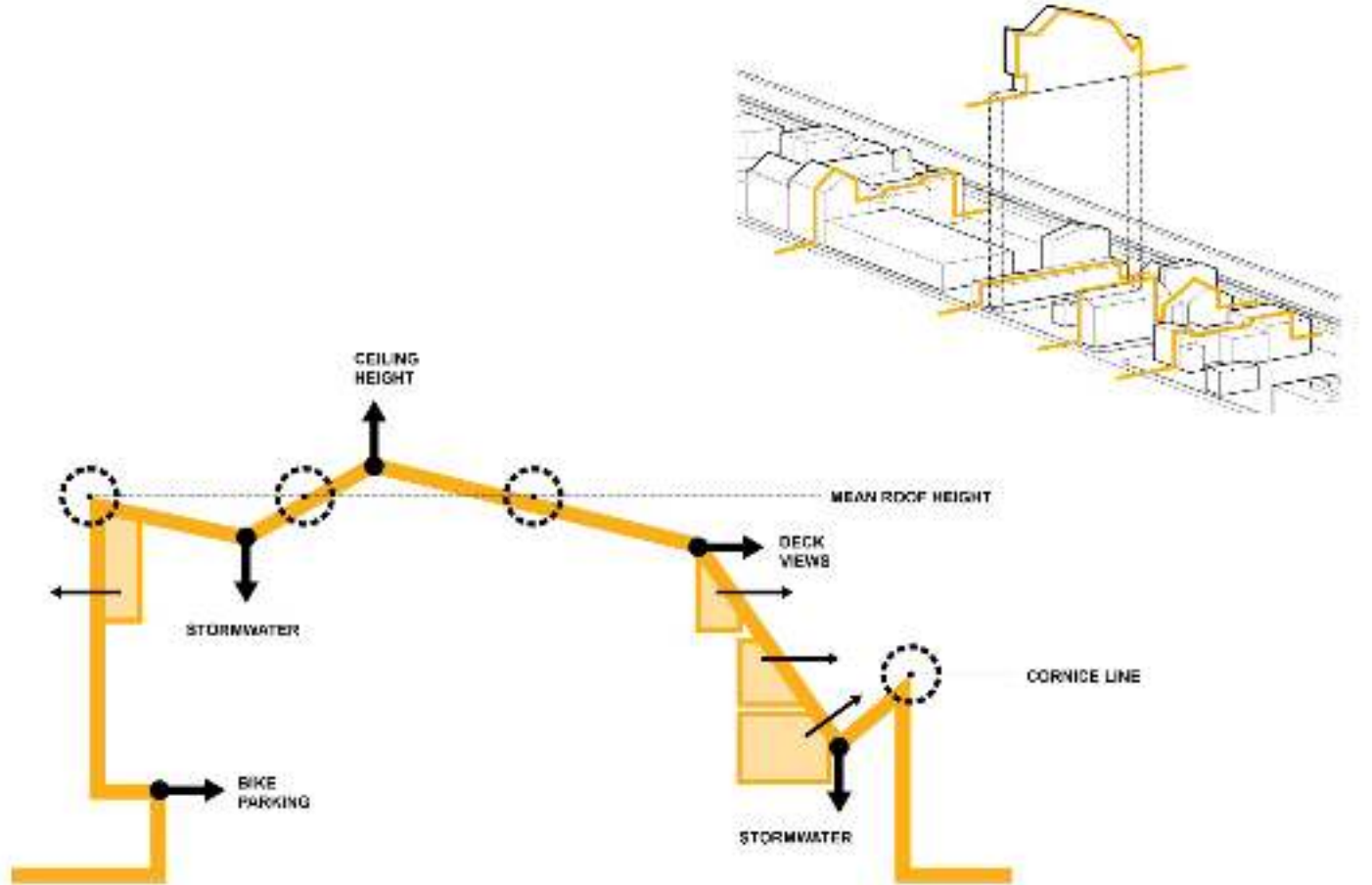


CHUNK



LEFTOVER



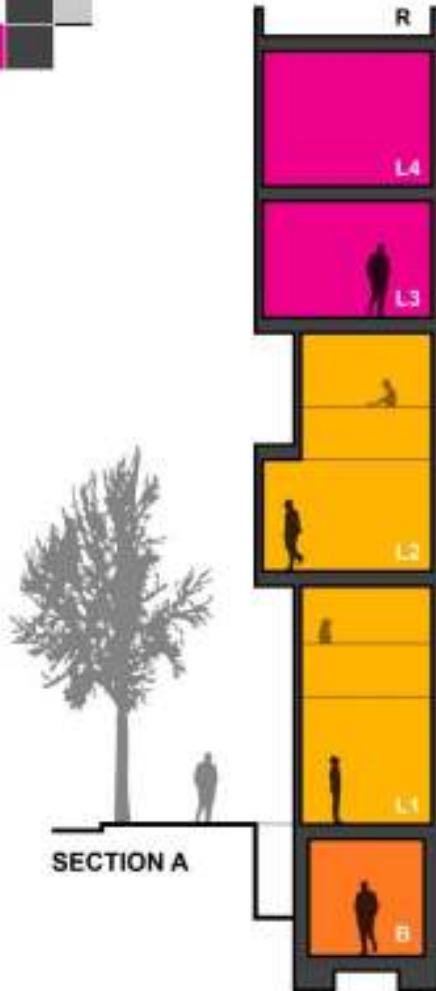
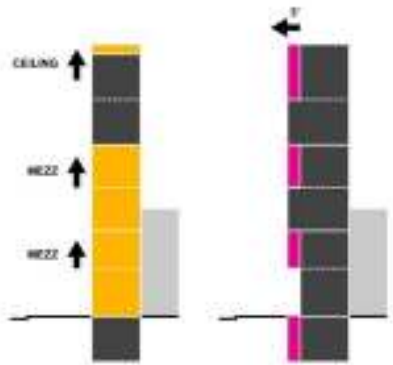






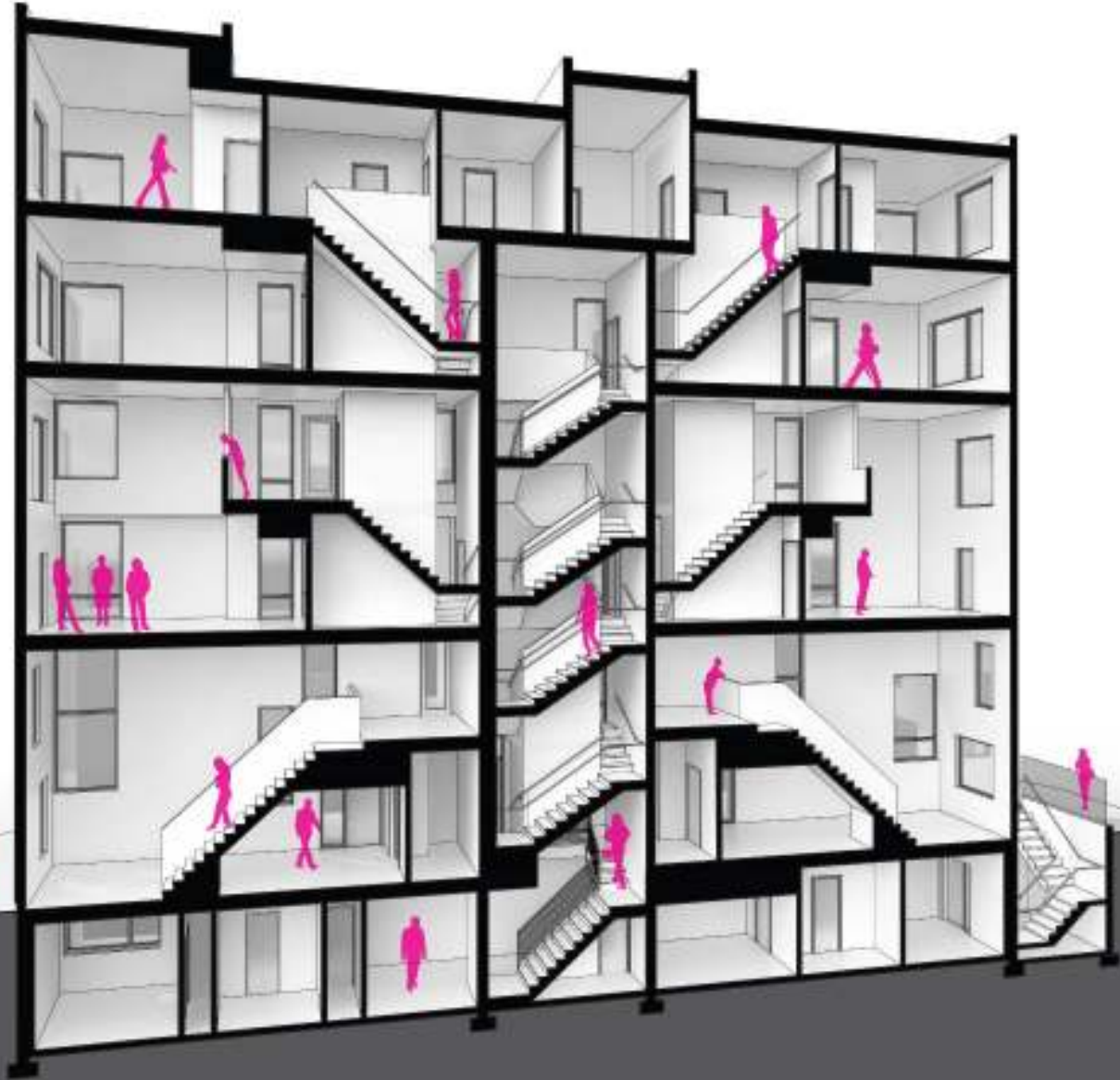


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SUPER LEFTOVER !!!

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SMALL BATCH

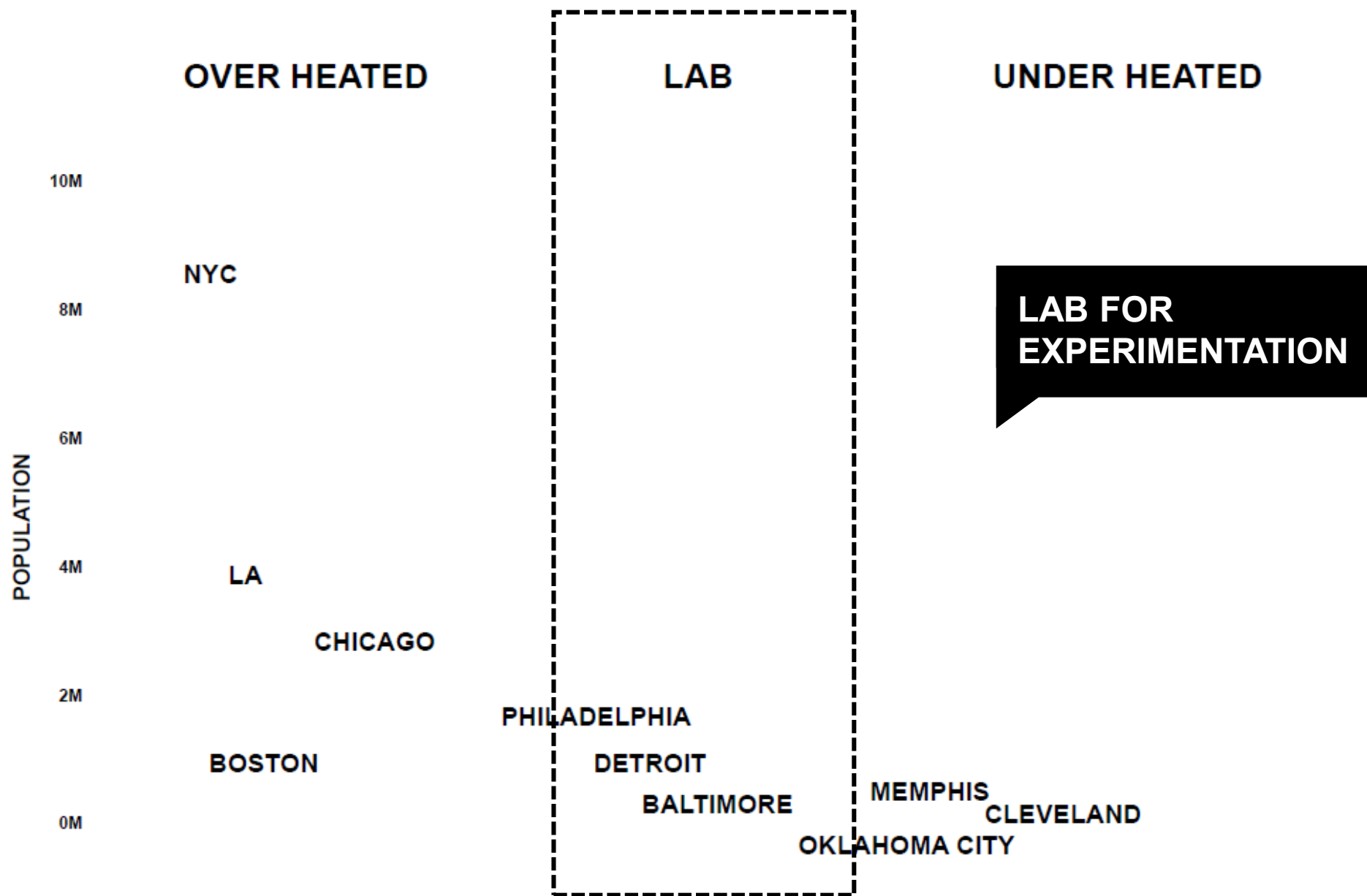


SMALLER

**LOTS
PROJECTS
COSTS
OWNERS
BANKS
VARIANCES**

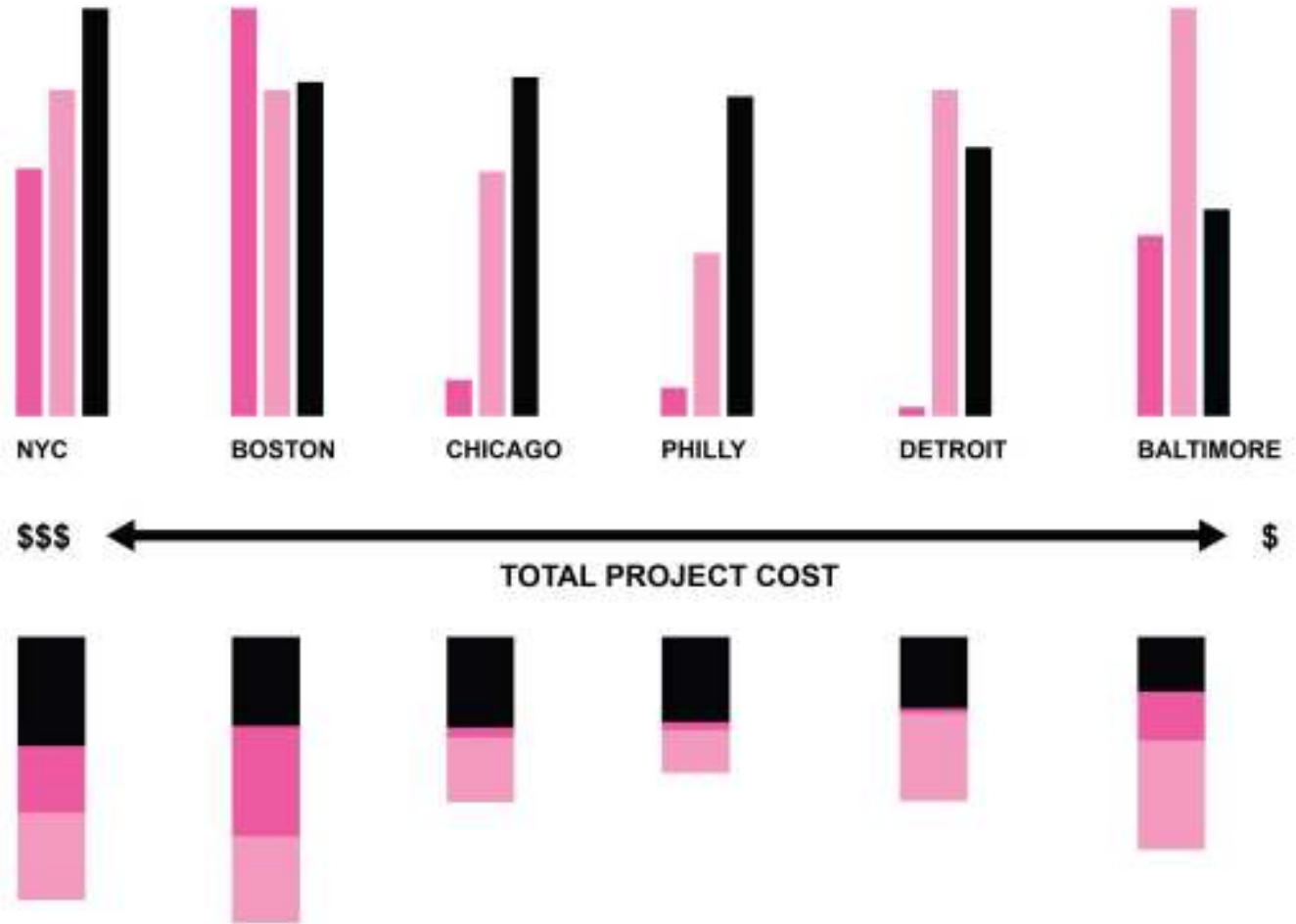
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**FAVORABLE
PROCESS**

- POLITICS**
- APPROVALS**
- CONSTRUCTION**



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