

### **Harvard Joint Center for Housing Studies**

# POLICY ADVISORY BOARD METING



February 6 & 7, 2017 Four Seasons Hotel Washington, DC

Table of Contents	Page
PAB Meeting Information	2
PAB Meeting Agenda	3
Monday, February 6, 20173	
Tuesday, February 7, 20174	
PAB Business Roundtable	5
PAB Executive Committee	6
Calendar of Upcoming Meetings	7
PAB Meeting Participants	9
PAB Representatives	
Speakers and Harvard University12	
Contact Information	13
Policy Advisory Board Member Companies and Representatives	
Honorary PAB Members, Guests and Alternate PAB Representatives26	
Harvard Joint Center for Housing Studies28	

#### PAB MEETING INFORMATION

**ATTIRE:** Suggested attire for the entire meeting, including dinner, is business attire.

**ASSISTANCE:** If you have questions or need assistance during the meeting, please contact:

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**MEETING FEE**: Registration for the meeting was accompanied by a Meeting Fee of \$695 (\$325 for spouses/guests). The Meeting Fee defrays charges for catered events, media services, printed materials, and other direct costs incurred in connection with a particular meeting. Meeting Fees are only charged to members in attendance at each meeting, vary according to meeting location and costs, and are not pro-rated for partial attendance at a meeting. Consistent with established guidelines, this policy ensures that annual PAB membership contributions are used to support the Joint Center's research program and not for PAB meeting expenses. We thank you for your support of this policy.

**MEETING MATERIALS:** Additional meeting materials, including speaker biographies, PowerPoint presentations, and PAB member company profiles can be found online at:

www.jchs.harvard.edu/pab-meeting-materials (password: fourseasons)

**NEW MEMBER COMPANY:** We welcome the following company to the Policy Advisory Board, with thanks for their commitment to housing research at Harvard, and to the PAB:

Installed Building Products, Jeffrey Edwards, Chairman, CEO & President

WI-FI: The password for the wi-fi in the meeting room is HU2017 (all upper case).

#### PAB MEETING AGENDA

#### Monday, February 6, 2017

**Executive Committee:** 

12:00 pm EXECUTIVE COMMITTEE MEETING

and WORKING LUNCH

The Four Seasons Hotel Algonquin Room

Full Policy Advisory Board:

1:30 pm WELCOME The Four Seasons Hotel

Salon A

**Carol Tomé** 

Executive Vice President and Chief Financial Officer, The Home Depot

Chair, Policy Advisory Board

**Christopher E. Herbert** 

Managing Director, Harvard Joint Center for Housing Studies

1:40 pm ECONOMIC OUTLOOK

**Torsten Slok** 

Chief International Economist

Deutsche Bank

2:30 pm PAB BUSINESS ROUNDTABLE I (Moderated)

3:30 pm BREAK

4:00 pm PAB BUSINESS ROUNDTABLE II (Open Mic)

5:00 pm AFTERNOON SESSION ADJOURNS

6:00 pm RECEPTION The Four Seasons Hotel
Seasons Restaurant

7:00 pm POLICY ADVISORY BOARD DINNER

**KEYNOTE: Dr. Ben Carson** (invited)

Secretary-Designate

U.S. Department of Housing and Urban Development

#### PAB MEETING AGENDA

#### Tuesday, February 7, 2017

7:00 am BREAKFAST The Four Seasons Hotel

Guests and New Member Discussion Salon B

8:00 am THE NEW ADMINISTRATION & CONGRESS: The Four Seasons Hotel

THE FIRST FEW WEEKS Salon A

**Chris Matthews** 

Political Commentator, Author, and Host of "Hardball", MSNBC

8:45 am ECONOMIC POLICY IN 2017: CHALLENGES AND OPPORTUNITIES

The Honorable Robert Portman

Senator (R-Ohio)

9:15 am HOUSING & THE NEW ADMINISTRATION

Mark Calabria

Director of Financial Regulation Studies, Cato Institute

**Pamela Hughes Patenaude** 

President, J. Ronald Terwilliger Foundation for Housing America's Families

Michael A. Stegman

Fellow, Bipartisan Policy Center

10:15 am **BREAK** 

10:45 am JOINT CENTER FOR HOUSING STUDIES UPDATE

**Christopher E. Herbert** 

Managing Director, Harvard Joint Center for Housing Studies

11:00 am IMPROVING AMERICA'S HOUSING 2017:

REMODELING FOR A NEW GENERATION

**Kermit Baker** 

Director, Remodeling Futures Program, Harvard Joint Center for Housing Studies

Respondents:

**Christopher Klein**Chief Executive Officer
Susan Marvin
Vice Chair

Fortune Brands Home & Security Marvin Windows and Doors

12:00 noon MEETING ADJOURNS

#### PAB BUSINESS ROUNDTABLE

At the PAB Business Roundtable, a traditional meeting feature for over 40 years, one representative from each company at the table, including prospective member companies, offers brief remarks summarizing his or her business perspective on the economy and housing. The session provides the opportunity for the group to share opinions and insights from the various housing industry sectors represented: home building, building material manufacturing and distribution, housing finance and mortgage banking, design, construction, retail, remodeling, and business media.

This year, based on feedback from members, we are trying a **new Roundtable format**. The first hour will be a moderated discussion (facilitated by Barbara Alexander and Dan Fulton); the second hour will be a "lightning round" of the traditional Roundtable format.

Please be advised that the meeting room will accommodate seating for **one representative per company at the table.** We ask for your assistance and cooperation.

**Microphone Instructions:** To speak, push the button (no need to hold it) and the mic will be on. Once you have finished speaking, push the button again to turn it off.

#### HOUR 1: MODERATED ROUNDTABLE (Facilitated by Barbara Alexander & Dan Fulton)

- Regulatory reform will be a high priority for the new administration and Congress. From your perspective, what areas should be the priority for these efforts at the federal, state, and local levels?
- Corporate and personal tax reform have a high likelihood of moving ahead. What
  aspects of proposed changes to the tax code offer the most promise and the most risk
  for your business? How could these changes affect homebuyers, manufacturers, suppliers,
  and retailers?
- A key concern last year was supply-side constraint to higher levels of home construction. Are there any indications that limits on labor, land, or development financing are easing for single-family construction? Have you adopted any approaches to overcome these constraints? How is the supply-side landscape changing for multifamily construction in terms of capital or land outside of urban cores?

#### **HOUR 2: LIGHTNING ROUND**

- What is your business outlook for 2017?
- Are there any important issues that have not yet been discussed?

**Note:** PAB Business Roundtable discussion topics are designed for general discussion of insights and perspectives on various housing industry sectors. Given that member and prospective member companies may be competitors, it is incumbent upon each company representative to refrain from making statements or inquiries that would divulge confidential information, competitive data, or otherwise violate federal antitrust, securities or other applicable laws.

#### POLICY ADVISORY BOARD EXECUTIVE COMMITTEE

The Policy Advisory Board Executive Committee provides leadership for the PAB and meets regularly to discuss planning and priorities with regard to meetings, programming, and support for the Joint Center for Housing Studies.

#### 2017 Executive Committee:

Carol B. Tomé
The Home Depot (Chair)

Allan P. Merrill
Beazer Homes (Vice Chair)

Peter Alexander BMC

**Thomas B. Bozzuto** The Bozzuto Group

Susan Marvin Marvin Windows and Doors

Jeffrey T. Mezger

KB Home (Immediate Past Chair)

John G. Morikis

The Sherwin-Williams Company

Larry T. NicholsonThe Ryland GroupMary RhinehartJohns ManvilleRobert H. SchottensteinM/I Homes, Inc.

Richard A. Smith Realogy Corporation

Michael H. Thaman Owens Corning

Ex Officio

Barbara T. AlexanderDaniel S. FultonSenior Industry Fellow, Harvard Joint Center for Housing Studies

#### CALENDAR OF UPCOMING MEETINGS

The next meeting of the Policy Advisory Board will be **June 8 and 9, 2017**, at The Park Hyatt Aviara Resort in San Diego, California. More information about the June meeting will be distributed in the coming months.

A complete schedule of upcoming meetings is below.

June 8 and 9, 2017	PAB Meeting in San Diego, CA			
Opening Session: Thursday, June 8, 2017 at 1:30 pm	The Park Hyatt Aviara Resort			
September 26 and 27, 2017	PAB Meeting in Cambridge, MA			
Opening Session: Tuesday, September 26, 2017 at 1:30 pm	The Charles Hotel, Harvard Kennedy School and Harvard Faculty Club, Harvard University			
January 30 and 31, 2018	PAB Meeting in Washington, DC			
Opening Session: Tuesday, January 30, 2018 at 1:30 pm	The Four Seasons Hotel			
June 14 and 15, 2018	PAB Meeting in Cleveland, OH			
Opening Session: Thursday, June 14, 2018 at 1:30 pm	The Ritz-Carlton			
October 9 and 10, 2018	PAB Meeting in Cambridge, MA			
Opening Session: Thursday, October 9, 2018 at 1:30 pm	The Charles Hotel, Harvard Kennedy School and Harvard Faculty Club, Harvard University			



as of February 1, 2017

#### **PAB REPRESENTATIVES**

Member Companies Represented: 51

Peter AlexanderCEO, BMC Stock Holdings, Inc.Frank AntonVice Chairman, Hanley Wood, LLC

Christopher Baldwin President, Kitchen and Bath America, Kohler Co.

Brian Beazer Chairman *Emeritus*, Beazer Homes Mark Beck President and CEO, JELD-WEN

Sean Becketti Vice President and Chief Economist, Freddie Mac

Vance Bell Chairman and CEO, Shaw Industries, Inc.

Troy Benavidez Vice President Public Affairs, Lixil Water Technology American, American

Standard Brands

**Bob Bergeth** General Manager, Whirlpool Corporation

**Greg Bergtold** Global Director of Advocacy, The Dow Chemical Company

**Toby Bozzuto** President and CEO, The Bozzuto Group

**Tom Bozzuto** Chairman, The Bozzuto Group

Ralf Brinkmann Business President, Dow Building & Construction, The Dow Chemical

Company

**Mike Brooks** CMO, Ferguson Enterprises, Inc.

Mike CallahanPresident and CEO, Gypsum Management & SupplyRoger DankelPresident, North American Sales, Simpson Strong-TieSteve DelargeCEO, Lixil Water Technology Americas, American StandardJeffrey EdwardsChairman, President, and CEO, Installed Building Products

Bill Emerson CEO, Quicken Loans

Bernie Glieberman Chairman of Governmental Affairs & Public Policy, Home Renewal Systems

Peter Goldstone CEO, Hanley Wood

Larry Gotlieb Vice President Government & Public Affairs, Associate General Counsel, KB

Home

**Susan Hakkarainen** Co-Chairman and Co-CEO, Lutron Electronics Co, Inc.

**Joe Hanauer** Chairman, Move, Inc.

Mark Henderson Vice President, National Accounts, The Sherwin-Williams Co.

John KempPresident, Oldcastle Building SolutionsChristopher KleinCEO, Fortune Brands Home & Security

Tim Lacey Global Business Director, Dow Building & Construction, The Dow Chemical

Company

**Donald Layton** CEO, Freddie Mac

Mitch Lewis CEO, BlueLinx Corporation
Fred Lynch President and CEO, Masonite
Chairman, Oldcastle Distribution

Michael LynchChairman, Oldcastle Distribution, Inc.Tom ManentiExecutive Chairman, MiTek Industries, Inc.

**Dan Marvin** Vice President of Business Development, Marvin Windows and Doors

**Susan Marvin** Vice-Chair, Marvin Windows and Doors

**Anne McCulloch**Allan Merrill

Sr. Vice President, Credit and Housing Access, Fannie Mae
President and CEO, Beazer Homes, **PAB Vice Chair** 

Stuart Miller CEO, Lennar Corporation

**David Millstone** Co-CEO, Standard Industries, GAF Materials

John Mixson Vice President, Sales and Marketing, National Gypsum Company

John Morikis Chairman, President, and CEO, The Sherwin-Williams Co.
Thomas Nelson Chairman, President, and CEO, National Gypsum Company

Frank Nothaft Sr. Vice President and Chief Economist, CoreLogic

**Sheryl Palmer** CEO, Taylor Morrison

**Steve Petock** Sr. Vice President, Business Development, Ferguson Enterprises, Inc.

**Dan Piché** President, L&W Supply, ABC Supply

**Shawn Poe** CFO, Ply Gem Industries, Inc.

#### PAB REPRESENTATIVES (continued)

Jerry RedmondPresident, Andersen Windows and Doors, Andersen CorporationAndy ReidPresident, Digital and Strategic Development, Hanley WoodLarry ReparEVP and Chief Customer Experience Officer, Masonite

Mary RhinehartChairman, President, and CEO, Johns ManvilleGary RobinetteChairman & CEO, Ply Gem Industries, Inc.

**Buddy Robinson** Sr. Vice President, General Counsel and Corporate Secretary, Kohler Co.

Keith RozolisPresident and CEO, ABC SupplyMark RunkelEVP and Chief Credit Officer, U.S. BankGreg SalahPresident, North America, USG CorporationBob SchottensteinChairman, CEO, and President, M/I Homes, Inc.

**Greg Schwartz** Chief Business Officer, Zillow Group

Hilla Sferruzza EVP and CFO, Meritage Homes Corporation

Floyd Sherman CEO, Builders FirstSource

Mike Sims Sr. Vice President of Sales, Marketing, and Strategy, LP Building Products

David SmartSr. Vice President and CEO, Pella CorporationMichael SmithVice President, US Sales, Lutron Electronics

**Richard Smith** Chairman, CEO, and President, Realogy Holdings Corp.

**Jonathan Smoke** Chief Economist, Realtor.com / Move Inc.

Dave SnyderSr. Vice President, Supply Chain, Builders FirstSourceFred StephanSr. Vice President, Insulation Services, Johns Manville

**Curt Stevens** CEO, Louisiana-Pacific Corp.

**Bob Stewart** Executive Vice President, Eagle Materials, Inc.

John Sznewajs CFO, Masco Corporation

Mike Thaman Chairman and CEO, Owens Corning

Mark ThomCEO, MiTek Industries, Inc.Russ TiejemaEVP and CFO, Masonite

Carol Tomé EVP and CFO, The Home Depot, PAB Chair

**Jerry Volas** CEO, TopBuild

**Bob Wells** Sr. Vice President Corporate Communications & Public Affairs, The Sherwin-

Williams Co.

**SPEAKERS** 

Mark CalabriaDirector of Financial Regulation Studies, Cato InstituteChris MatthewsPolitical Commentator, Author, Host of "Hardball", MSNBC

Pam Patenaude President, J. Ronald Terwilliger Foundation for Housing America's Families

Hon. Robert Portman United States Senator, (R-Ohio)

Torsten Slok Chief International Economist, Deutsche Bank

Michael A. Stegman Fellow, Bipartisan Policy Center

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#### MERITAGE HOMES CORPORATION

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#### M/I HOMES, INC.

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#### MITEK INDUSTRIES, INC.

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#### **NATIONAL GYPSUM**

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