

Outdoor Features in New Homes

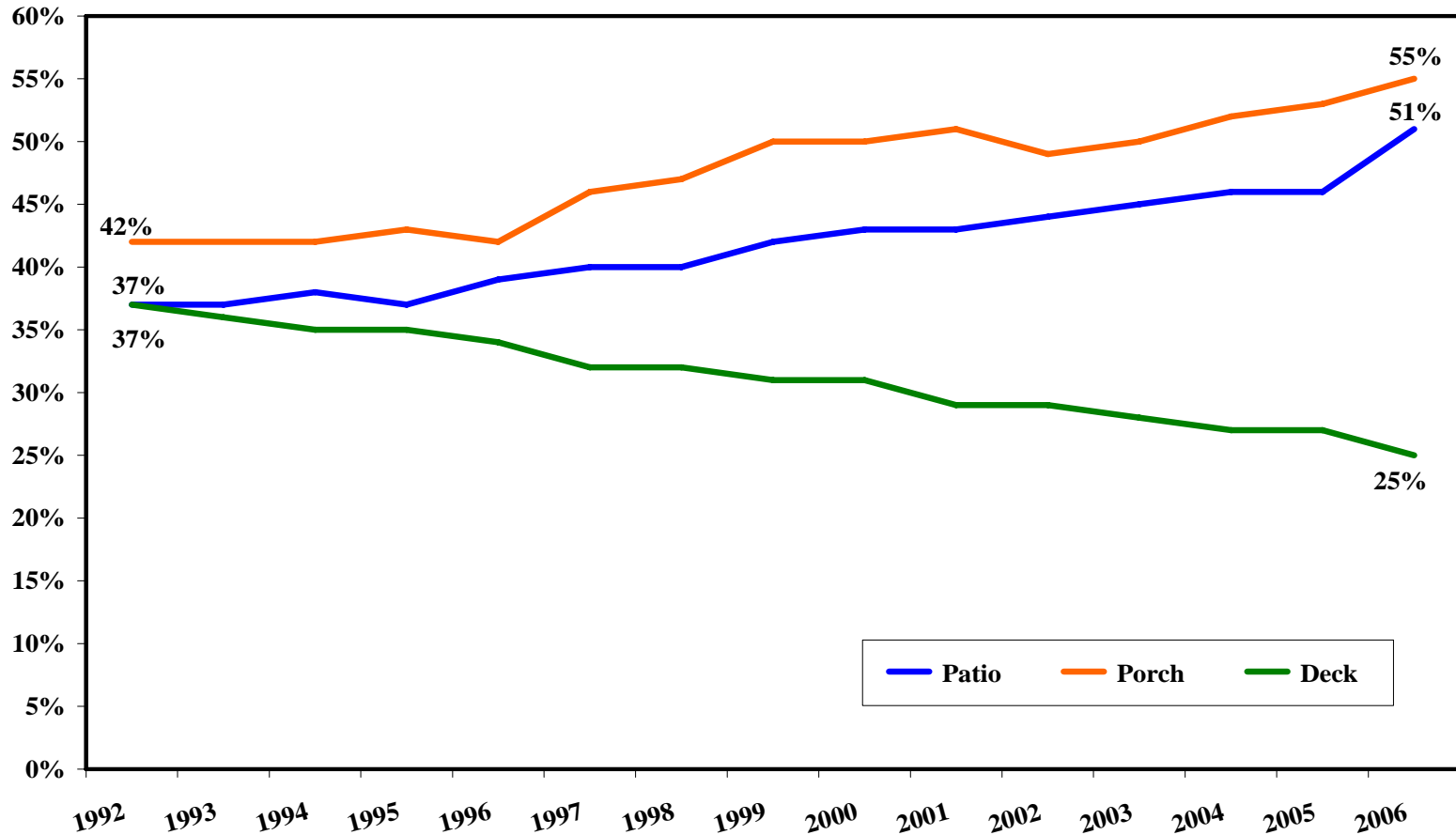
Gopal Ahluwalia
NAHB Economics Group

Remodeling Futures Conference
October 16, 2007



Presence of Outdoor Features in New One-Family Houses Completed

Percent



Source: US Census Bureau, compiled by NAHB Economics.



Presence of Outdoor Features in New One-Family Houses Completed

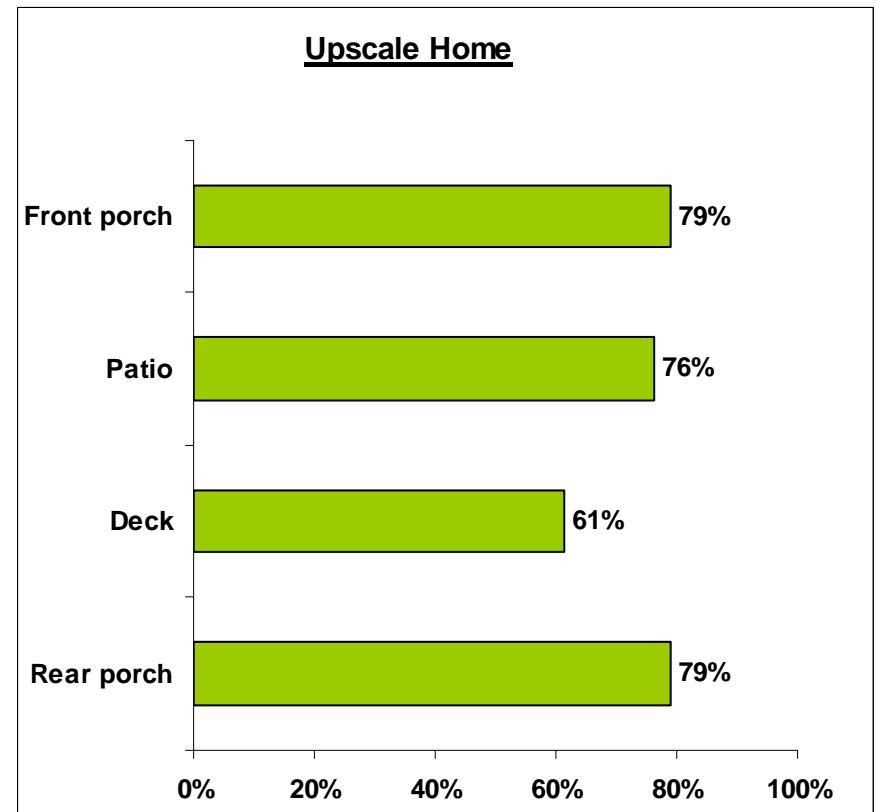
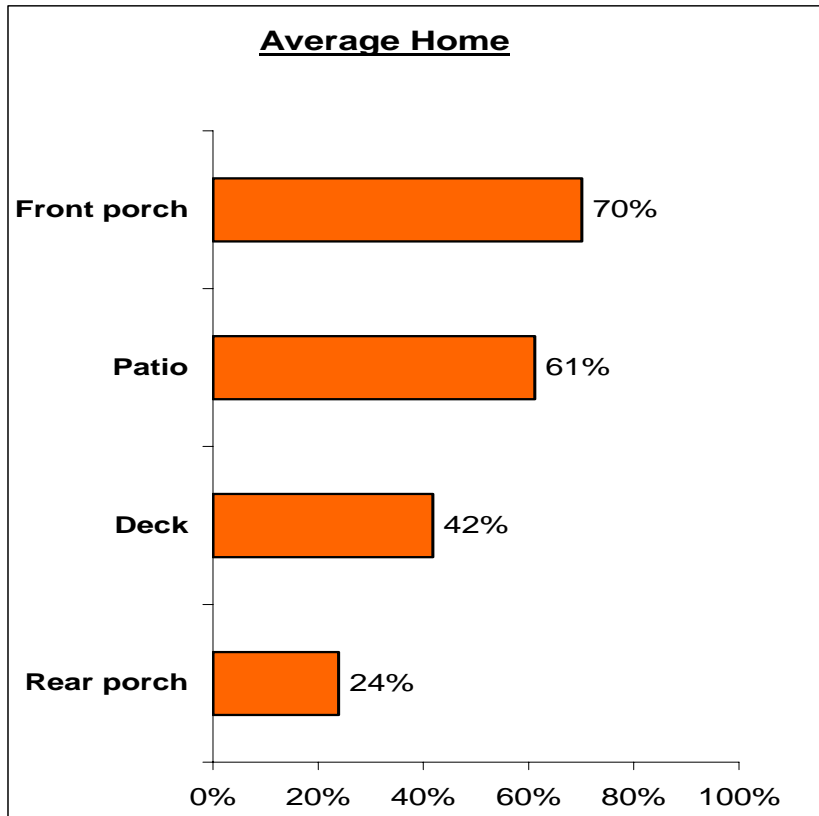
Percent
By Regions

	Patio	
	1992	2006
Northeast	9%	19%
Midwest	26%	38%
South	41%	56%
West	49%	59%
	Porch	
	1992	2006
Northeast	25%	47%
Midwest	41%	53%
South	47%	54%
West	40%	61%
	Deck	
	1992	2006
Northeast	53%	48%
Midwest	42%	35%
South	34%	21%
West	31%	20%

Source: US Census Bureau, compiled by NAHB Economics.

Standard Outdoor Features by 2015

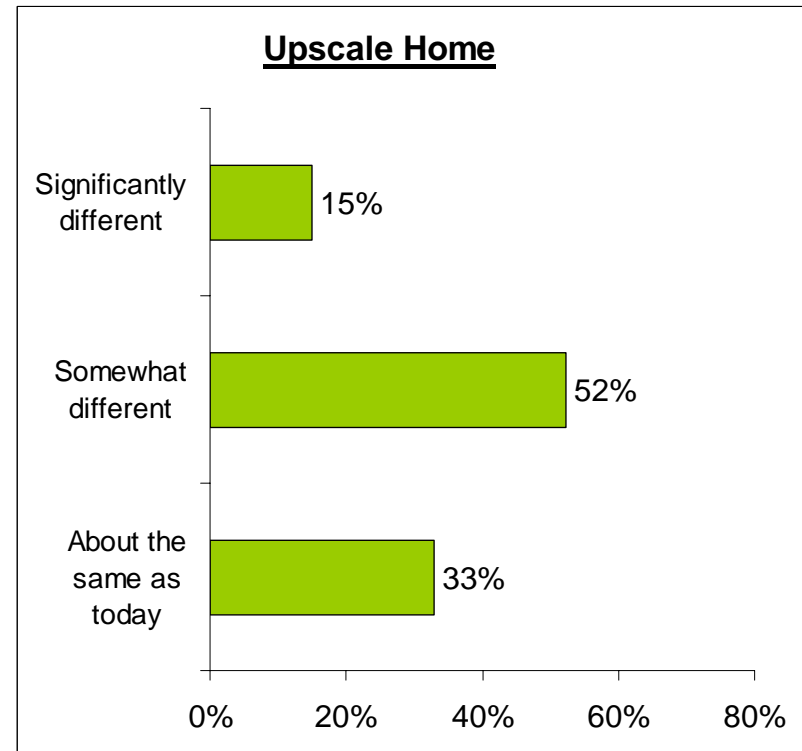
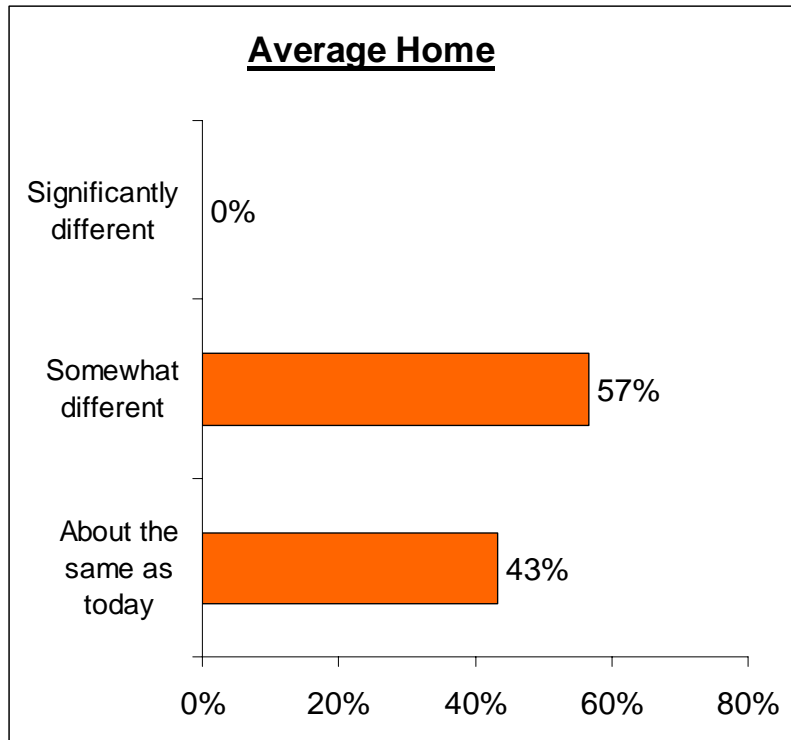
Percent of Respondents



Source: "Home of the Future," NAHB Economics.



Do you think that new homes, (single family detached and attached), by 2015 will generally look like the homes of today or would be very much different?



Source: "Home of the Future," NAHB Economics.

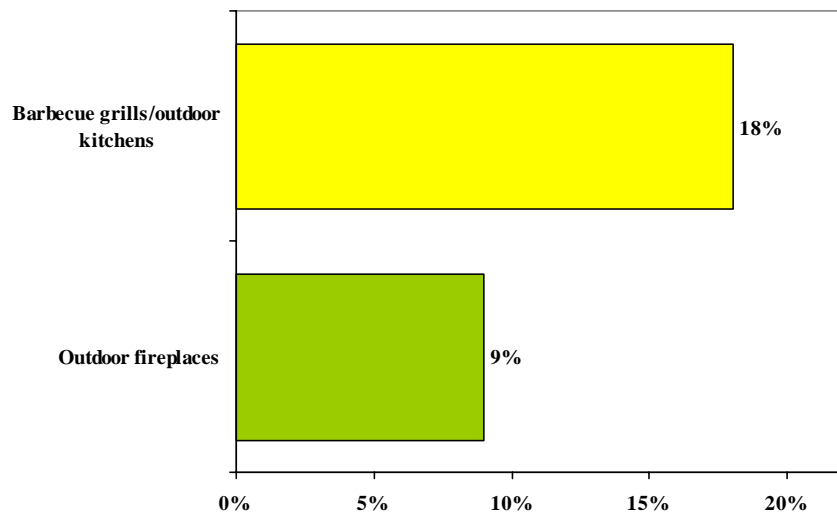


Rating of Need for Items/Features in New Homes in Next 10 Years.

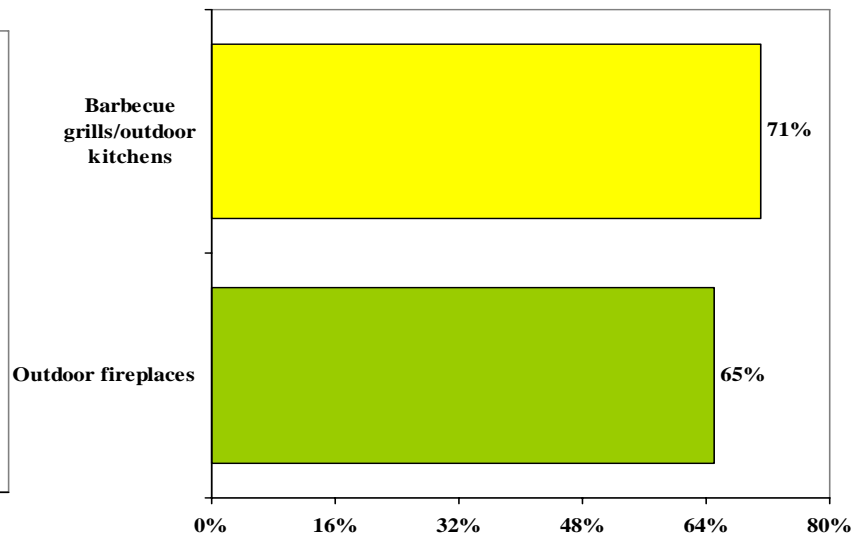
Share Rated 4 or 5, where 1=Not at all critical, 5=Very Critical

Percent of Respondents

AVERAGE HOME



UPSCALE HOME



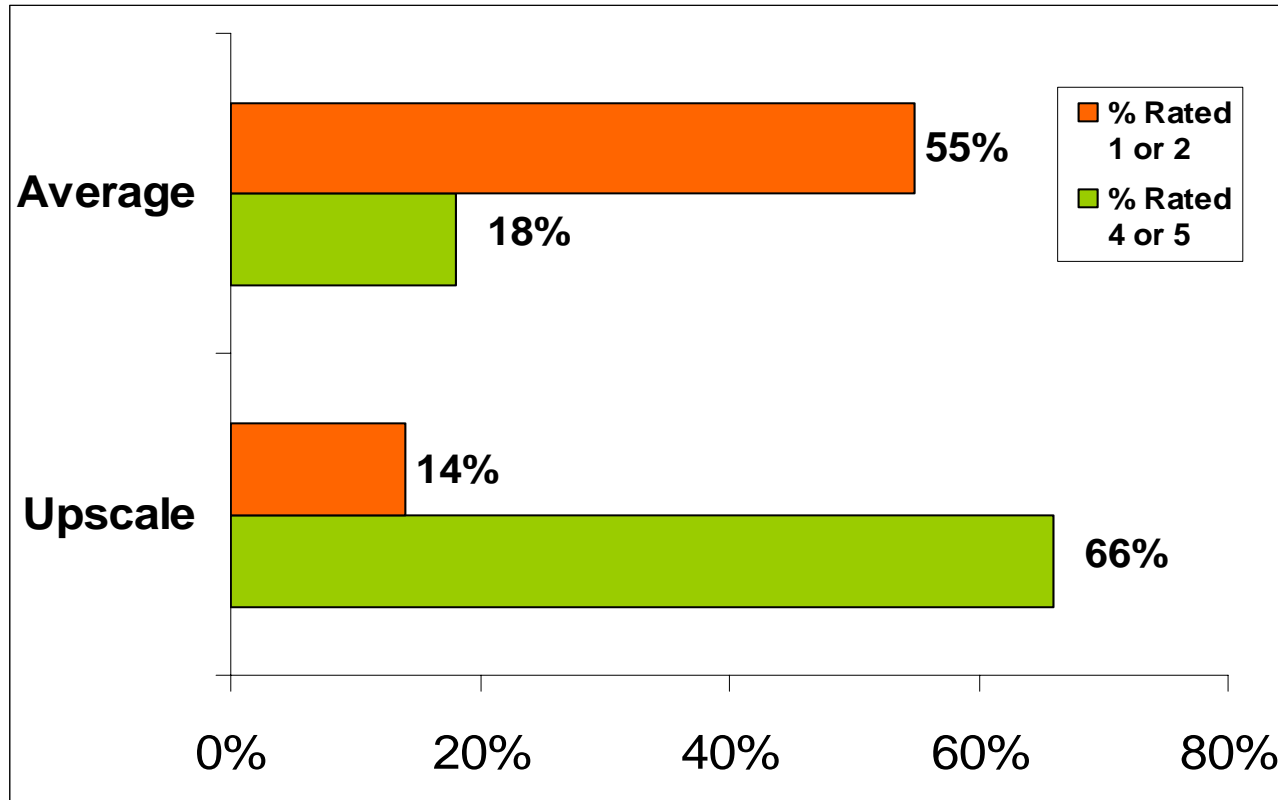
Source: "Home of the Future," NAHB Economics.



Demand for Outside Kitchen

Where 1=will not change, 5=will increase significantly

Percent of Respondents

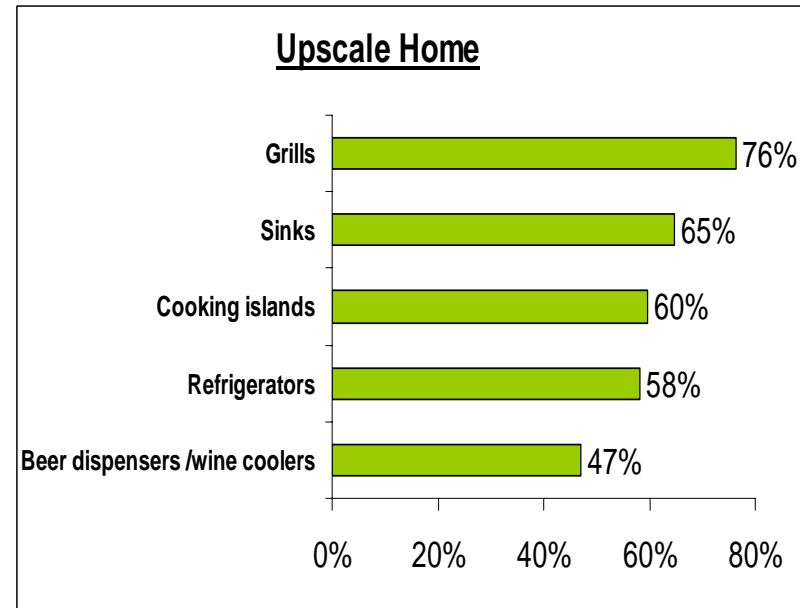
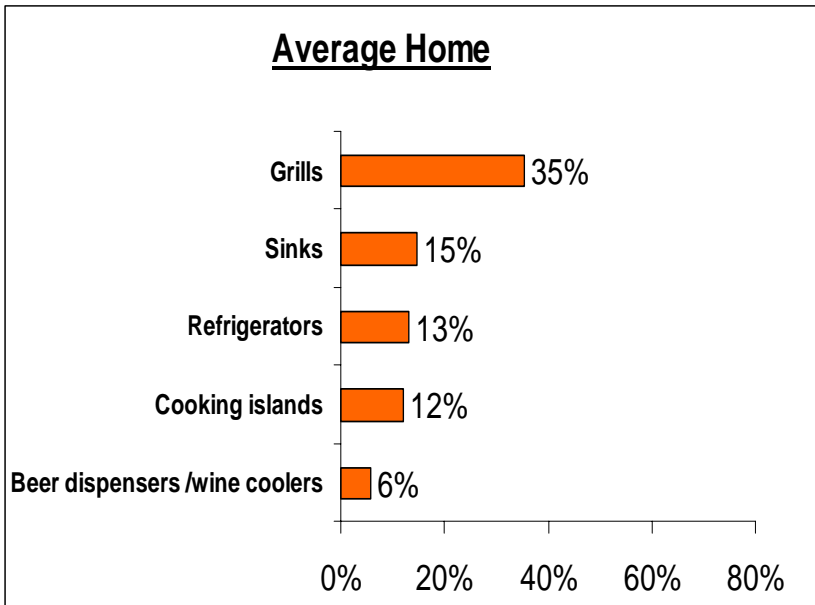


Source: "Home of the Future," NAHB Economics.



Demand for Outside Kitchen Features Share rated 4 or 5

Share rated 4 or 5

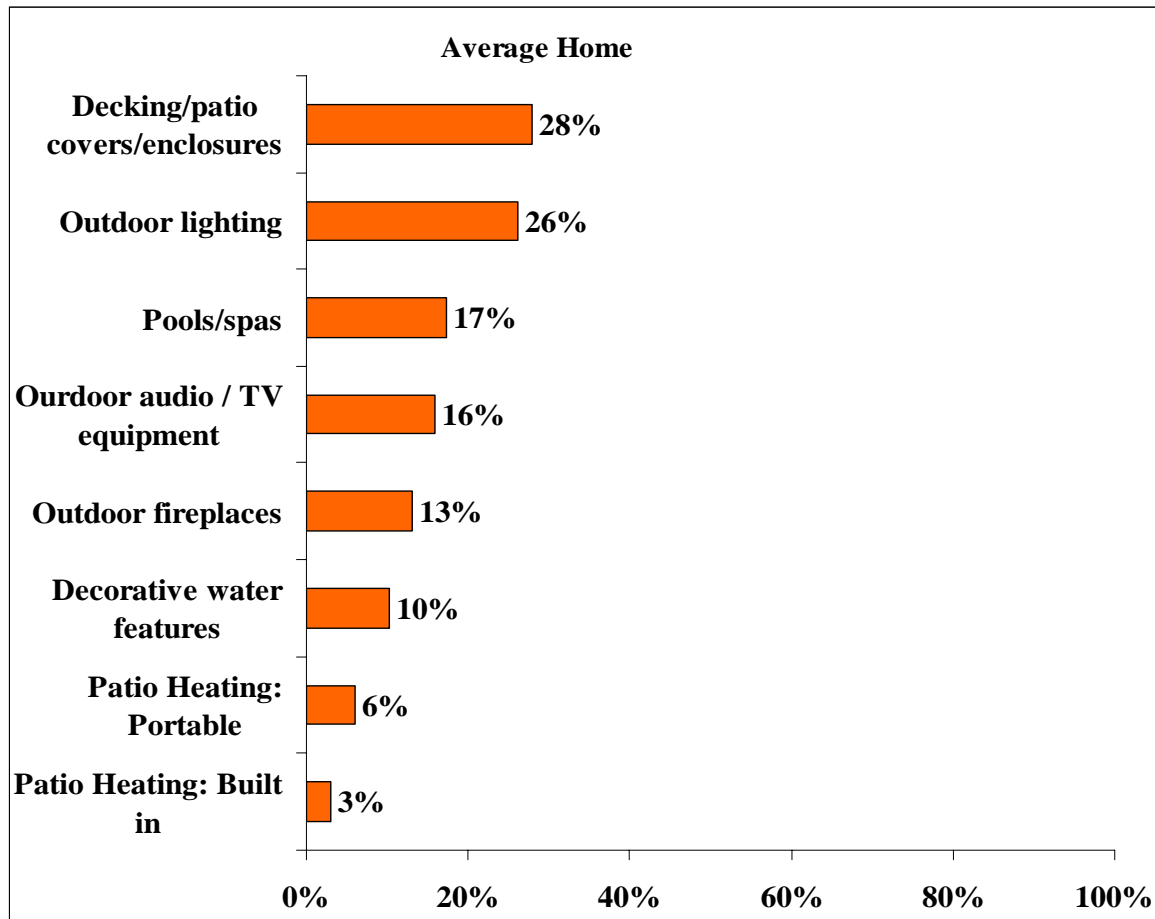


Source: "Home of the Future," NAHB Economics.



Demand for Outdoor Room Features

Share Rated 4 or 5, where 1=will not change, 5=will increase significantly
Percent of Respondents



Source: "Home of the Future," NAHB Economics.

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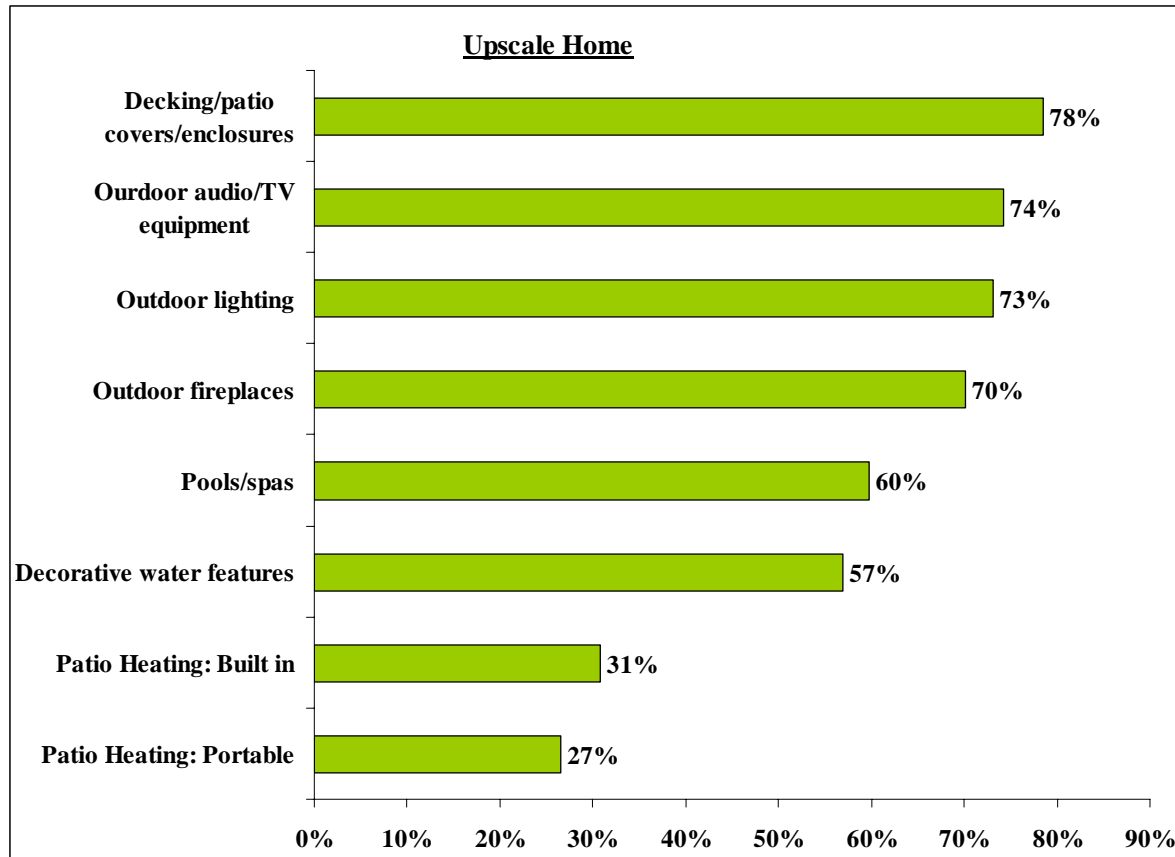
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Graduate School of Design | Kennedy School of Government

Demand for Outdoor Room Features

Share Rated 4 or 5, where 1=will not change, 5=will increase significantly
Percent of Respondents



Source: "Home of the Future," NAHB Economics.

